

# Centre for Environmental Policy and Resource Management

## Tourism Planning and Development Study for Tsuen Wan

### Project Period

*Dec 2004-Apr 2005*

### Project Team

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### Project Description

*With the development of the Hong Kong Disneyland international theme park scheduled for opening in September 2005, and other major tourism-related projects and theme parks in Lantau and Ma Wan, tourism planning and development in Hong Kong has entered a new era. What are the resulting impacts and benefits to Tsuen Wan? How could Tsuen Wan seize the opportunity in planning and developing tourism in Tsuen Wan.*

*This Study is to further explore the ensuing opportunities, strengths, constraints, issues and challenges facing Tsuen Wan in the light of these developments and changing circumstances, and to suggest a tourism strategy for Tsuen Wan and the actions in the short, medium and long term.*

RESEARCH

